

2018 Student Financial Success Conference
“Using Data, Technology & Innovation to Put Students on the Path to Financial Confidence”

Date: May 30-31, 2018

Location: Georgia State University, Centennial Hall

Day 1: 3:30p – 9:00p

Day 2: 8:00a – 4:00p

[Speakers and Agenda Subject to Change]

TIME	DAY ONE: TUESDAY, MAY 30, 2018	LOCATION
3:30p – 4:30p	Conference Registration	Centennial Hall Lobby
4:30p – 5:15p	General Session: “Building Financial Confidence for You and Your Students” Presenter: Brian Ford, Financial Well-Being Executive, SunTrust	Centennial Hall Auditorium
5:15p – 5:25p	Welcome: Stan Little, President, SunTrust Foundation	Centennial Hall Auditorium
5:30p – 6:10p	General Session: “Using Financial Analytics to Promote Student Success” Presenter: Dr. Tim Renick	Centennial Hall Auditorium
6:10p – 6:20p	Conference Overview: James Blackburn	Centennial Hall Auditorium
6:45p – 8:30p	Dinner & Networking Ellis Hotel Stoddard Ballroom (Shuttles to hotel) Hosted by: Dr. Mark Becker, President, Georgia State University Mr. Stan Little, President, SunTrust Foundation Entertainment provided by: Georgia State Alumni Jazz Trio	Ellis Hotel
	DAY TWO: WEDNESDAY, MAY 31, 2018	
8:00a – 9:00a	Conference Registration, Breakfast, Networking	Centennial Hall Lobby/CR 120

9:00a – 10:00a	<p>General Session: “Redefining Student Success: Higher Education and the Financial Health Journey”</p> <p>Presenter: Tanya Ladha, Center for Financial Services Innovation</p>	Centennial Hall Auditorium
10:00a – 11:00a	<p>Plenary Session 1A: Identifying Financial Risk Factors & Early Alert Systems</p> <p>Plenary Session 1B: Community Outreach for College Finance</p>	<p>Centennial Hall CR 120</p> <p>Centennial Hall Auditorium</p>
11:00a – 11:15p	COFFEE BREAK	Centennial Hall Lobby
11:15a – 12:15p	<p>Plenary Session 2A: Digitizing Financial Aid: Using Technology and Social Media to Communicate with Students</p> <p>Presenter: Terry Caniglio</p> <p>Plenary Session 2B: Panther Retention Grant, Panther Acceleration Grant & Keep HOPE Alive: Using Micro-Grants for Student Success & Scaling to other Institutions</p> <p>Presenter: Jessica Williams</p>	<p>CR 120</p> <p>Auditorium</p>
12:15p – 1:30p	<p>Lunch/Networking</p> <p>Hosted by the STSFCM for mentee university leaders, funders, conference participants and select guests</p>	<p>CR 120</p> <p>Service in Centennial Hall Lobby</p>
1:30p – 2:30p	<p>Plenary Session 3A: Student Financial Services Innovations Spotlight</p> <p>Presenter: Discussion Panel</p> <p>Plenary Session 3B: Student Ambassadors & Near-Peer Advisors in Financial Literacy Campaigns</p> <p>Presenter: SunTrust Florida International University Financial Wellness Clinic</p>	<p>CR 120</p> <p>Auditorium</p>
2:30p – 2:45p	COFFEE BREAK	Centennial Hall Lobby
2:45p – 3:45p	<p>Panel Discussion: “Crafting a National Playbook: Innovation Strategies for Re-Imagining Student Financial Services”</p> <p>Panelists: Georgia State University, University Central Florida, Virginia Commonwealth University & Morgan State University</p>	Centennial Hall Auditorium

3:45p – 4:00p	Next Steps/Closing: Mr. James Blackburn Final Comments/Adjournment: Dr. Tim Renick	Centennial Hall Auditorium
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